

mishpochah



News from Sid Roth's *It's Supernatural!* Television and Messianic Vision



This is our ministry's 35th anniversary. At a recent staff prayer meeting, my wife Joy, with tears in her eyes, expressed how grateful we were to God for our new **It's Supernatural!** Media and Mentoring Center in Charlotte, NC. She said it reminded her how the Israelites were instructed in the Old Covenant to place stones of remembrance to remember the miracles of God.

She said, "If we placed a memorial stone for every miracle in our ministry, we would not have space enough to contain them all." *Continued inside.*

Twelve Stones of Remembrance

By Sid Roth



Welcome to the Family with a Jewish Heart!

In 1977, Sid Roth started Messianic Vision. Sid's heart's desire is to reach out with the good news of the Messiah, "to the Jew first" (Romans 1:16 KJV). This is not just God's historical order for spreading the gospel, but also His eternal spiritual order. When we follow this "law of evangelism," God opens a supernatural door to reach greater numbers of Gentiles. God's heart is to reach all people. His strategy is "to the Jew first."

Yeshua (Jesus) creates "The One New Man" from Jews and Gentiles.

Jesus came to break down the wall of separation between Jew and Gentile. The Messiah was a Jew, and the first believers were Jews. But how did something that started so Jewish become the opposite of Jewishness? God's answer for restoration is the creation of the "One New Man" as stated in Ephesians 2:14-16. He wants to reconcile His "family" which has grown apart for centuries. When this happens, the stage is set for worldwide revival.

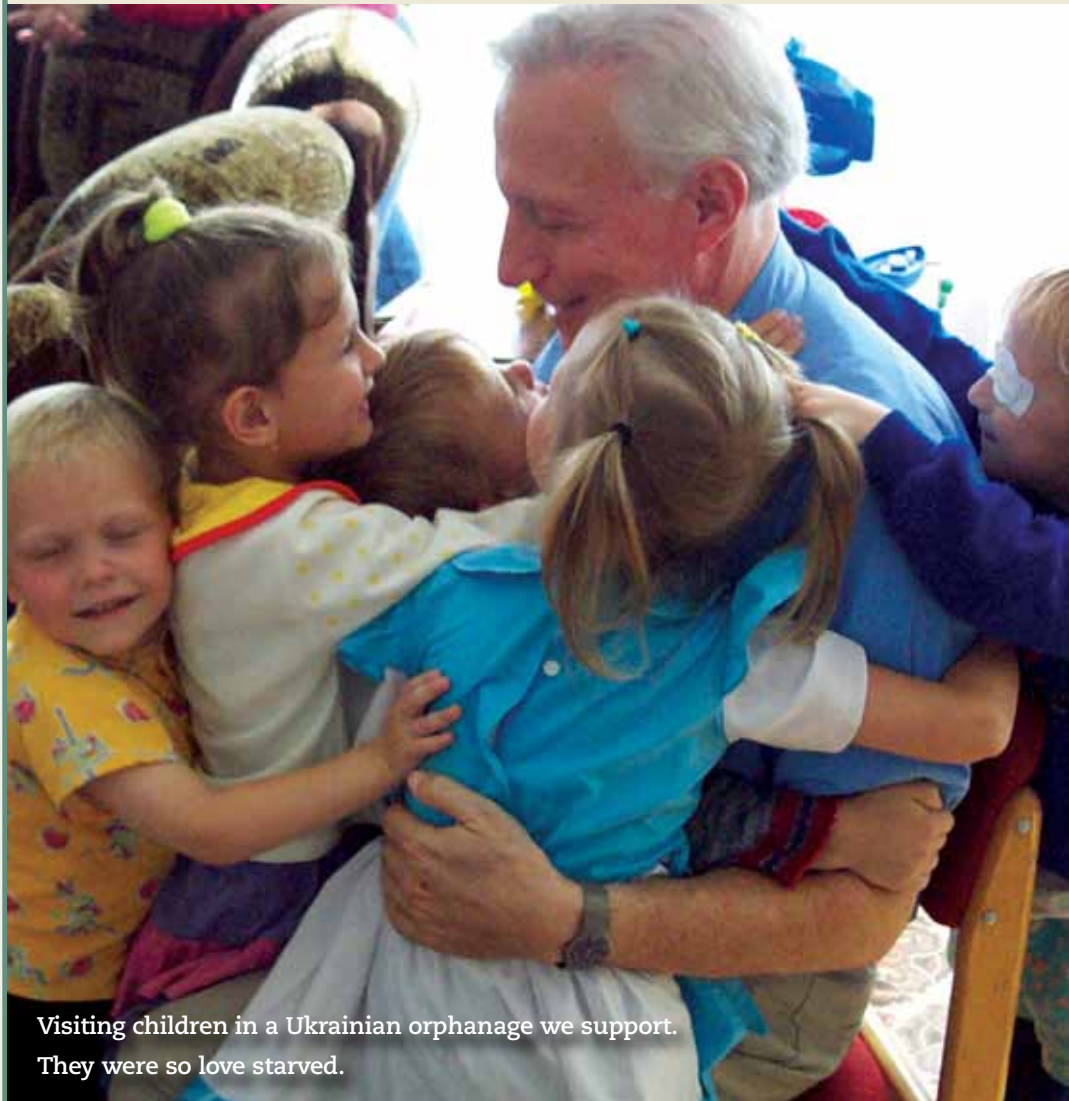
For He Himself is our peace, who has made both [Jews and Gentiles] one, and has broken down the middle wall of division...so as to create in Himself **one new man** from the two.... EPHESIANS 2:14-15 NKJV

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Sid Roth's
IT'S SUPERNATURAL!
& MESSIANIC VISION



Visiting children in a Ukrainian orphanage we support. They were so love starved.

God has a destiny for you and I want to help you fulfill it.

Why is mentoring and fathering so important to me? As a new believer, I destroyed my relationship with my Orthodox Jewish father because of my bold witness for Jesus. Not that the relationship was so good to begin with.

Then, even before I had read the entire New Testament, my speaking ministry exploded. It was a miracle and the grace of God I didn't fall. I was born again, but my character had not changed. I was a "Jacob" being formed into an "Israel."

I wish I had had a mentor or spiritual father. I would have avoided so many mistakes and accelerated my growth.

But through the Scriptures and my deep relationship with the Messiah, the Holy Spirit disciplined me.

I want to mobilize the sleeping giant — the church. Aren't you tired of being a spectator? God has a destiny for you. I will do everything possible to help you fulfill it. You are not meant to be a spectator. It's the last act and the play is almost finished. Get ready. Your name is being called. Will you step forward? Will you be ready?

It is my heart to help with spiritually mentoring and fathering you. Thank you for your trust. ✨

When Joshua supernaturally crossed over the Jordan, the Lord told him to take twelve stones to commemorate this profound encounter with God's power (Joshua 4:1-7). That way the memory would never become dim.

In this article, I am placing a stone of remembrance for each of twelve major God encounters in my life and ministry. Interestingly, twelve is a God number. There are twelve stones on the High Priest's breastplate representing the twelve tribes of Israel. As a friend and partner of this ministry, I'd like you to join me in thanking God for what He has accomplished!



A Jew Rescued from the New Age.

I will never forget my salvation. At age 30, life had become so difficult, I didn't want to live anymore. I had opened myself up to evil through the New Age. When I prayed, "Jesus, help!" the presence of God flooded my room and I had a revelation that Jesus was my Messiah! God instantly delivered me. Then He restored my mind, marriage and family.

A Jew rescued from the New Age movement.



Sid with Oprah (left) and Kathryn Kuhlman (above).



WASHINGTON'S NEW EVANGELISTS

White collar 'Jesus Freaks'

By JERRY OPPENHEIMER

her returned to the establishment business world. White collar Jesus Freaks. They are...
 Sid Roth, 39-year-old, \$25,000-a-year vice presi-
 dent, who...
 "I'm Jesus guy. 'You,' I mean," declares...
 "I'm Jesus guy. 'You,' I mean," declares...
 "I'm Jesus guy. 'You,' I mean," declares...

Washington Daily News.

In 1972, a reporter for a major newspaper in Washington, DC

interviewed me for a front-page article called, "White Collar Jesus Freaks." Since he was Jewish, I shared some personal things that I hoped would help lead him to the Lord. He promised me that part of the conversation would be "off the record." But everything he promised not to print was in the article. It created a difficult situation with my family. My father in particular was embarrassed that I was so outspoken for Jesus. However, the article opened the door for me to have a national ministry. Kathryn Kuhlman, a renowned television evangelist, saw the article and booked me to be on her TV show. The speaking invitations that started then have never stopped. Even Oprah Winfrey, before she was well known,



interviewed me on her television program in Baltimore, Maryland. I remember how upset she was that I was a Jewish believer in Jesus.



Beth Messiah Congregation.

I was president of the Washington, DC chapter of the Hebrew Christian Alliance, which later became the Messianic Jewish Alliance. From this core group, the leadership started one of the first Messianic Jewish synagogues in America. I didn't think a Jewish synagogue that believed in Jesus was a good idea. I had never heard of such a thing. But the majority of the members wanted it. It seems God pushes me into major events. This congregation became one of the flagship Messianic Jewish congregations in America.

My major motivation was that perhaps it would help reach my Orthodox Jewish father with the Gospel. It didn't have an impact on him. But as a result of hearing the Old Covenant prophecies about Israel and the Messiah service after service, my wife became a believer, for which I will be eternally grateful. We celebrate our 47th wedding anniversary this month!

By the way, years later my dad



1975

Formation of one of the first Messianic synagogues in America.

1974

1972

Washington Daily News interviews Sid. Receives national recognition.

1971



became a believer when the Holy Spirit overwhelmed him in his hospital room just before he died. God is so good!



Messianic Vision Radio.

I was compelled by the Messianic Jewish Rabbi of our congregation to be the announcer for his radio show. I never wanted to be behind a microphone. When it came time to record the show, God made the host so supernaturally busy that I was forced into hosting it. I was pushed into radio. Then I realized God had gifted me in that area.

With a small cassette tape recorder, I started a five-day per week radio show called Messianic Vision in February 1977. Several years earlier, God had placed me in the oil business. It prospered so much I had the funds to proclaim the oil of the Holy Spirit and start this ministry.



Messianic Jewish PTL Club.

In 1979 a friend of mine was a producer for Jim Baker of the PTL Television



Sid hosts the PTL Club.

Network. When Jim went on vacation, I was asked to host a Messianic Jewish PTL Club. I scheduled Derek Prince, Rose Price (a Messianic Jewish holocaust survivor), and Joe Finkelstein, a Messianic Jewish chemist. The show was historic and was viewed nationally. When Jim returned from vacation, a delegation of Orthodox Rabbis visited him and, after their pressure, he never offered for me to host a show again.



Shavuot '88 (Pentecost).

In 1988 I hosted the largest Messianic Jewish conference and tour to Israel in 2,000 years! Joy and I were overwhelmed as we walked down the aisles of the El Al jet packed with 476 predominantly Messianic Jews headed to celebrate Shavuot in Jerusalem. I believe something broke in the spirit for Jewish evangelism on Shavuot 1988.



St. Petersburg, Russia Festival.



St. Petersburg, Russia Festival.

In 1993 my friend, Jonathan Bernis, asked me to speak at his first Jewish evangelistic meeting right after Russia opened up to freedom of religion. I could not believe my eyes as I witnessed thousands of Jews pouring to the altar when Jonathan and I gave invitations. I believe the increase of Messianic Jewish congregations in Israel is the fruit of our pioneering evangelistic efforts in those early years.



Brooklyn Messianic Jewish Congregation.

In the early 1990s, I did evangelistic work in Brighton Beach (Brooklyn), New York, home to 100,000 Russian Jews in a ten-block radius. When I started winning many to the Lord, I founded a congregation that is still in existence today. I remember the Orthodox Jewish protests against my meetings had the police so concerned they erected barriers and came in force to protect me.



1979

1977

Started Messianic Vision radio show.

1988

Shavuot '88 Conference in Israel.

1993

Ministry moved to Brunswick, Georgia.

At left Sid ministers in China.



9

They Thought for Themselves.

In the mid 1990's, I had a dream in which God instructed me to write a book of Jewish testimonies. He said I would reach more Jewish people with this book than anything I had ever done. Today we have printed and distributed almost two million copies of *They Thought for Themselves*. It has been translated into nine languages.

10

Project 77.

We have mailed almost 800,000 copies of *They Thought for Themselves* to Jewish homes in the U.S. and Canada as part of our Project 77 campaign. Believers are praying for these Jewish people by name for their salvation. This is the first time so many North American Jewish people have received a

witness of the Messiah and been prayed for by name! The feedback and fruit has been amazing!

11

It's Supernatural! Television.

In 1995, I got a call that a supporter had given \$25,000 to Crossroads Communications in Canada to be used for a television show for Sid Roth. I did not have a TV show, nor had I given it much thought. But God pushed me again. I remember my first TV show. I was so nervous. But God quickly gave me a supernatural gifting for television.

12

International Media and Mentoring Center.

I have just moved to Charlotte, NC and am writing from my new office. We went from a 7,500 square-foot office in Brunswick, Georgia to over 40,300 square feet. Yesterday, we produced our television show in our own studio for the first time. The old set was top quality by Christian TV standards. The new set is top quality by secular

TV standards. In March we will produce our first television show with a studio audience. We will notify you in the future how you can get tickets to attend a TV production.

I see us producing different television shows and DVDs that will equip Christians to be normal. Being normal based on the Bible is to be naturally supernatural!

When I see our new studio, new television equipment and our new staff and building, I am in awe of the greatness of God. ✨



It's Supernatural! TV show begins airing.

1996



They Thought for Themselves is first published.

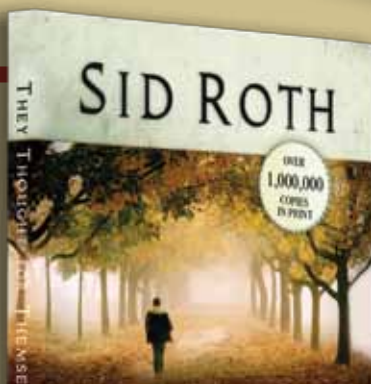


New TV studio in Charlotte, NC.



Sid and Joy host tours to Israel.

2012



2009

Project 77 is launched to distribute 2 million evangelistic books to Jewish homes in North America.



We are just in the infancy of what God is going to do.

Why has God called me at age 71 to this new expansion? Why me? I know I am the least likely. Then I was reminded of Abraham. Why did God pick a man at age 99 to father a special people? Because God would get all the glory.

Please take a moment to write on the enclosed card one significant stone of remembrance in your life. This will build **your** faith. Then write down one **stone of faith** — something so big that God has put in your heart that it can only happen if **He** does it. Each day, look at this card and stir up your godly imagination and thank God for the answer. Also, write your stone of faith on the enclosed reply card and return it to us so we can agree with you in prayer.

I have learned that by partnering with a godly ministry financially, the anointing on that ministry as well as financial provision for you to expand His Kingdom comes upon your life. Please pray about sending a special anniversary gift as your point of contact for the manifestation of your vision.

Our overhead and expenses are outrageous. In the natural, at age 71 in a down economy, this Media and Mentoring Center makes no sense, but God...

When I first saw the building in Charlotte two years ago, I said it was too big. Now I believe it is too small. We are just in the infancy of what God is going to do! But I know He is in a hurry. **He is positioning us to be part of capturing and equipping the greatest harvest of souls in history!** ✨



Dedication of our new It's Supernatural! Media and Mentoring Center in Charlotte, NC.

In March, we will dedicate our new Media and Mentoring Center and celebrate our 35th Anniversary. I have invited many spiritual leaders of Charlotte to pray over our new facility. We plan to stream the celebration live on the Internet. We will put the details on our website as well as sending an email. If you are not currently signed up to receive our email updates, go to SidRoth.org/updates. Please pray that our center will fulfill the great commission as the ancient doors of Israel are opening once again for Jewish evangelism. The Jew is God's key to worldwide evangelism!



MY SPECIAL ANNIVERSARY GIFT TO YOU.

Thank you for celebrating with me my thirty-five years of Jewish ministry. Please consider planting a special anniversary gift in the fertile ground of Jewish evangelism.

For your gift of \$35 or more, I want to send you this beautiful 35th Anniversary Keychain—a replica of the High Priest's

breastplate, which includes twelve stones, one for each of the twelve tribes of Israel. Let these stones remind you of something God has done for you in the past. And let me and my staff agree with you for your "stone of faith."

Please write that "impossible dream" on the enclosed card and return it to me. If God could do it for Abraham and do it for me, He can do it for you!

Thank you for standing with us!

Sid

Shown actual size.

